

AFTER THE ROCK

ATR marketing coordinator

Not your traditional wedding planning service, After the Rock is your online inspiration, your opportunity to create a wedding that surpasses your every expectation, your instant stress eraser, your 'cheap insurance' that no element will be forgotten or overlooked and your Bridey BFF all rolled into one.

From webinars where you can listen in and gain expert advice, free daily inspiration on instagram, facebook and twitter, opportunity's to Ask G your most pressing question, guided video tutorial programs to working one-on-one with Georgie as your wedding consultant helping you plan, style, and execute your wedding - there is an option for you to suit every Bride needing a little (or a lot of) advice.

**ARE YOU SUPER CREATIVE AND BURSTING WITH PASSION?
COME JOIN OUR CLIQUE.**

The Role

Digital Marketing Co-ordinator – primarily responsible for keeping our marketing calendar on track – handling the upload of EDM, content and blog posts.

The Duties & Responsibilities

With help from the Director, specifically you will be responsible for facilitating the upload and delivery of our weekly EDM, uploading content, proof reading, linking items and uploading weekly blog posts. Producing persuasive copy and relatable catchy headlines skills will be looked upon favourably.

Digital Marketing Coordinator

- Bringing the Marketing Calendar to life and actioning EDM and Blog Post uploads weekly (calendar and majority of content created by ATR team)
- Proof read, grammar and spell check + linking check prior to upload
- Suggestions of great headings and excellent copy writing skills
- Research and bringing experience in your field and bringing value to this business regarding content management, distribution, topics etc to assist with open rates, click through and commenting.

Your Skills

- Strong experience with EDM delivery and Wordpress posting capabilities
- Ideally from a design and/or marketing background
- Ability to produce persuasive copy
- Excellent proof reading skills
- Basic graphic design skills
- An eye for design and detail
- Epic initiative
- Strong organization, communication and project/time management skills
- Ability to perform complex tasks and to prioritize multiple projects
- Proficient in wordpress and mailchimp.

Why Work Here

- We are creating something new and exciting and changing the wedding planning game.
- Starting as a nomad – sometimes in office however more often an online role – meaning you can essentially work from anywhere in the whole wide world (same time zone – Sydney Australia -preferred).
- We have created a solid brand and are ready to take it to the next level with some really exciting projects. Come for the ride with us!

Need To Know

This position will include a Monday skype meeting and 1 x full day per week as a contractor role. If you are a stand out individual I would love to hear from you!

***Please apply by sending a cover letter as to why you think you're the right fit for the role and include your resume and send to georgie@aftertherock.com.au. Due to the popularity of this role and large number of applications received we may not be able to reply to all applications. Please note: all applicants who are successful in the next stage will be contacted within 7 days of applying. Feel free to contact us on instagram @ [aftertherockweddings](#) and get our attention!